

ADVANCE

TOP VALUE – NO COMPROMISES.

Advance is our No. 3 coated mechanical paper. It offers you a cost-effective product without compromising opacity, brightness and image quality. Advance No. 3 delivers outstanding quality, great appearance and good value and is what you need for your catalogue, magazine and direct mail applications. Available in gloss and matte finishes.

ATTRIBUTES

- Good quality surface and print gloss for high contrast pictures
- Superior opacity enables heavy ink coverage with minimal show-through and exceptional readability
- Dependable on-press and bindery performance
- Chain-of-Custody Certified. Program specific claims are available, ask us about our certified products

KEY PRODUCT SPECIFICATIONS

		GLOSS					MATTE		
BASIS WEIGHT	# book basis	45	50	55*	60	70	50*	60*	70*
	gsm	66.6	74	81.4	88.8	103.6	74	88.8	103.6
BRIGHTNESS	Tappi %	85	85	85	87	87	85	87	87
GLOSS	%	68	70	70	70	70	25	25	25
OPACITY	Tappi %	90	91.5	93	94	94	94	94	94
CALIPER	mils	2.4	2.6	2.9	3.1	3.6	2.9	3.5	4.0
	microns	60	65	73	80	91	73	89	103

* Subject to minimum quantities and trim.

END USE APPLICATIONS

MAGAZINES

BROCHURES

CATALOGUES

DIRECT MAIL

INSERTS

FLYERS

REPORTS

COMMERCIAL PRINT



Our Sage line of products are the greenest of our papers, manufactured carbon neutral, offering a verifiable environmental pedigree with our chain-of-custody systems using globally recognized standards.

CONTACT

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