

Saddle Up with Lynx

The All-Around Champion

We recently released the next Lynx Opaque Ultra promo, titled *Saddle Up with Lynx*, the All-Around Champion. Right out of the gate, you know you're going to be in for a wild ride. From its Hatch Show Print inspired cover, featuring vivid spot colors and a sculptured emboss to a glittered rodeo princess and massive flocked bull - this brochure is a real show stopper. The theme of the All-Around Rodeo Champion was dead-on appropriate for Lynx. This legacy workhorse sheet prides itself in being consistent across a multitude of printing platforms. Additionally, Lynx is backed by a history of great service with strategically located Regional Replenishment Centers across North America. Lynx never was, nor ever will be, a one trick pony. It wins in every area.

So saddle up and enjoy the ride.



