

## *Lynx Garage*

*Pride. Passion. Performance.*

Domtar's newest Lynx® Opaque Ultra print promotion, titled *Lynx Garage — Pride. Passion. Performance* is a conventionally printed brochure featuring numerous pages of tricked-out hot rods, tools, and all the grease and grit you'd expect from the boys at a custom shop. You might ask why we chose to show the grime as well as the gloss of taking a car from raw frame to showroom quality. To us, you can't have creativity without making a mess first. It's about pride and doing a great job, because that's who you are and why others rely on you. We think that's a great metaphor for printing, and that Lynx Opaque Ultra is the sheet that allows that pride to come through: It runs and looks great. You can trust it and know it will perform when you need it.



Take the brochure around the block for a spin, and enjoy each of the 20 pages packed full of hot rod muscle. A bright spot orange is a hit throughout the book, along with a great embossed cover. Also be on the lookout for some custom foil that adds some pop. But keep in mind, this isn't a coffee-table book full of just pretty cars. It goes deeper than that and highlights the craftsmen at work. In the end, it's not just about the end result of a colorful showpiece; it's about the people and dedication behind it.

To learn more about Lynx Opaque Ultra visit [domtar.com](http://domtar.com).