

Domtar Colors™ Multipurpose is now EarthChoice® Colors Multipurpose

Domtar is pleased to announce Domtar Colors Multipurpose is now EarthChoice Colors Multipurpose. This name change, enhanced service model and new packaging further represent Domtar's dedication to the Colors and HOTS product lines.

EarthChoice Colors Multipurpose contains 30% post-consumer recycled content and is SFI® Certified Sourcing. Packaging for these items will change on a rolling basis throughout the 3rd quarter.

As part of the evolution of the EarthChoice brand, Multipurpose is the newest member of the EarthChoice family. Representing responsibility from the forest to the press room and beyond, Domtar is pleased to offer the EarthChoice line of socially and environmentally responsible papers, which includes paper for a variety of end uses, satisfying a range of business and market needs.

EarthChoice embodies Domtar's belief that informed choices lead to better, more sustainable lives and a better world. EarthChoice represents that perpetual dialogue that Domtar has with its customers and stakeholders and is a reminder that sustainability is a process, not a destination. EarthChoice means increasing responsibility for the entire fiber lifecycle – from the forest, through responsible production and usage, to recycling and its next life – ultimately, aiming to reduce our overall environmental impact.

For more information on EarthChoice Colors and HOTS or any of our other quality products, please contact your Domtar Account Manager.

August 2012

